



Your all-in-one  
partner for Online Retail



## Designed to grow your business faster

Sigma Fullsource provides access to a full suite of retail services and technology designed for multichannel retail. The result is a direct retail operation customized and managed for your business. We make the complex simple. Our programs and solutions are designed to grow your business faster – through just one partner.

We open and grow new channels of business for merchants with existing product lines to reach their broader target market directly.

We have extensive resources for ecommerce operations, beginning with the development, hosting, promotion and maintenance of ecommerce websites. From direct marketing and targeted online advertising to world class customer service call centers; from product warehousing and fulfillment to the daily reports that bring transparency to your operation...

As a Sigma Fullsource client you don't have to build anything from the ground up. We've built it for you.

27 years in enterprise software for Direct Retailers serve as the foundation of our expertise. Working with hundreds of multi-channel operations toward efficiency and growth, our systems are the backbone of their businesses.

Now they're available to you through Sigma Fullsource.



Employ our creative marketing and web development expertise as a Sigma Fullsource client. You'll receive Web Design and Construction, Outbound Marketing

Campaign Management, Email Design and Campaign Management, Targeted Online Advertising, Optimized Copywriting, Search Engine Marketing (SEO/SEM), and more.

The internet has forever changed the way retail does business. With over one billion people now shopping online, it's time to place your product in front of the right customers, right where they're looking – using Sigma Creative as your direct marketing vehicle.



Sigma Fullsource clients can receive Sigma Vision; dashboard-style business intelligence reporting for the retail executive. Designed for quick assessment of retail business health, these advanced reports place senior management fingers on the daily pulse of their business.

Several categories of reports allow managers to view year-over-year performance at a glance or take a deeper dive into daily operations with clear and colorful graphical media. Reports consist of Key Performance Indicators (KPI's) and Sales Analytics.



Fulfillment, logistics, and call center services are now available for Fullsource clients. By using our

warehousing and fulfillment solutions your hands are free to do what you do best; maintain the quality brand products your customers demand.

Because of our technology and infrastructure our customer care staff has full access to customer information, offering uncanny service without hesitation. When you receive the very best in fulfillment services, so do your customers.